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ABSTRACT

Each year, Piedmont Virginia Community College (PVCC) examines longitudinal data on fall term minority enrollment to identify trends which may be of interest to those involved in planning student recruitment and retention activities. The findings of the 1993 study indicated that: (1) 664 minority students enrolled at PVCC during fall semester 1993, surpassing the fall 1992 figure of 632; (2) 15.2% of the total student population were minorities, the highest percentage in the college's history; (3) blacks represented 11.7% of the total student population and 76.8% of the minority student population, representing the largest number of black students to attend PVCC in any single term; (4) from fall 1989 to fall 1993, the number of minority students increased 30.7% and the number of black students increased 25%; (5) between fall 1991 and fall 1993, the percentage of white students increased by only 0.1%, compared to a 5.1% increase in minority students; (6) only 27.5% of the black students enrolled in fall 1993 were male, compared to 38.1% of white students and 40.9% of other minority students; (7) 35.1% of non-black minority students were new to PVCC in fall 1993, while just under 30% of both white and black students were new; and (8) despite an increase in full-time students from the late 1980s to 1991, the number of full-time students declined by 10.6% between 1991 and 1993. Includes tables and pie charts. (BCY)

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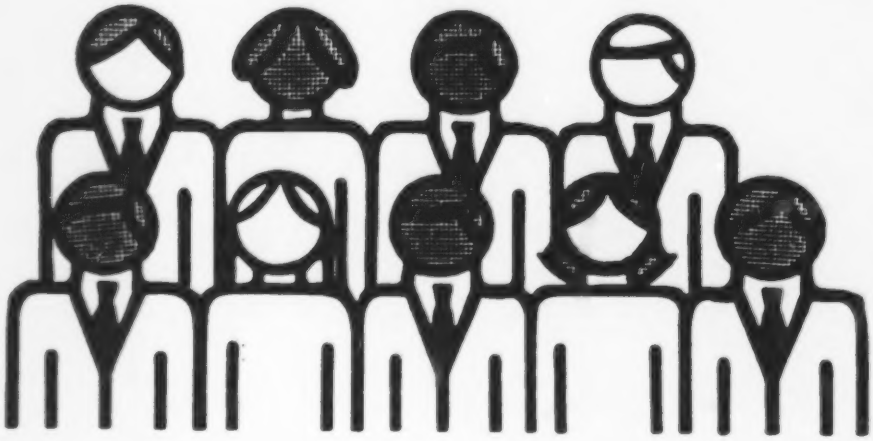
MINORITY ENROLLMENT REPORT
FALL SEMESTER 1993



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Brief No. 94-2

PVCC Institutional Research Brief

February 1994

MINORITY ENROLLMENT AT PVCC
FALL SEMESTER 1993

Each year the Office of Institutional Research and Planning at Piedmont Virginia Community College (PVCC) publishes a report on fall term minority enrollment. The purpose of the report is to display longitudinal minority enrollment data and examine trends which might prove of interest to those involved in planning student recruitment and retention activities. This brief highlights the thirteenth of these reports, *Minority Enrollment Report: Fall Semester 1993* (PVCC Institutional Research Report No. 1-94, February 1994).

Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993. This was a 5% increase over the fall 1992 figure and marked the second consecutive record-setting year. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever, as was the number and percentage of both black students (510, 11.7%) and other minority students (154, 3.5%). In fact, the two-year gains in minority enrollment were largely responsible for the increase in the total number of students attending PVCC between fall 1991 and fall 1993 (the number of white students increased by only four during this two-year period). Since 1991, minority enrollment has not only increased substantially, but has resulted in more minorities enrolling as full-time, degree-seeking students.

In the summer of 1989, in an effort to attract minorities to the college, PVCC's new president, Dr. Deborah DiCroce, created the Task Force for Minority Recruitment and Retention. Two years later, the Action Plan for Minority Recruitment and Retention was completed by the Task Force and implemented by the college. A group of prominent black community leaders has been instrumental in assisting college officials implement the plan. Certainly, as is readily evident, the work of Dr. DiCroce, the Task Force, and the Black Community Leaders Group, is yielding a rich harvest in terms of minority student enrollment.

A chart, illustrating minority enrollment trends during the past five years, appears on the back side of this sheet.

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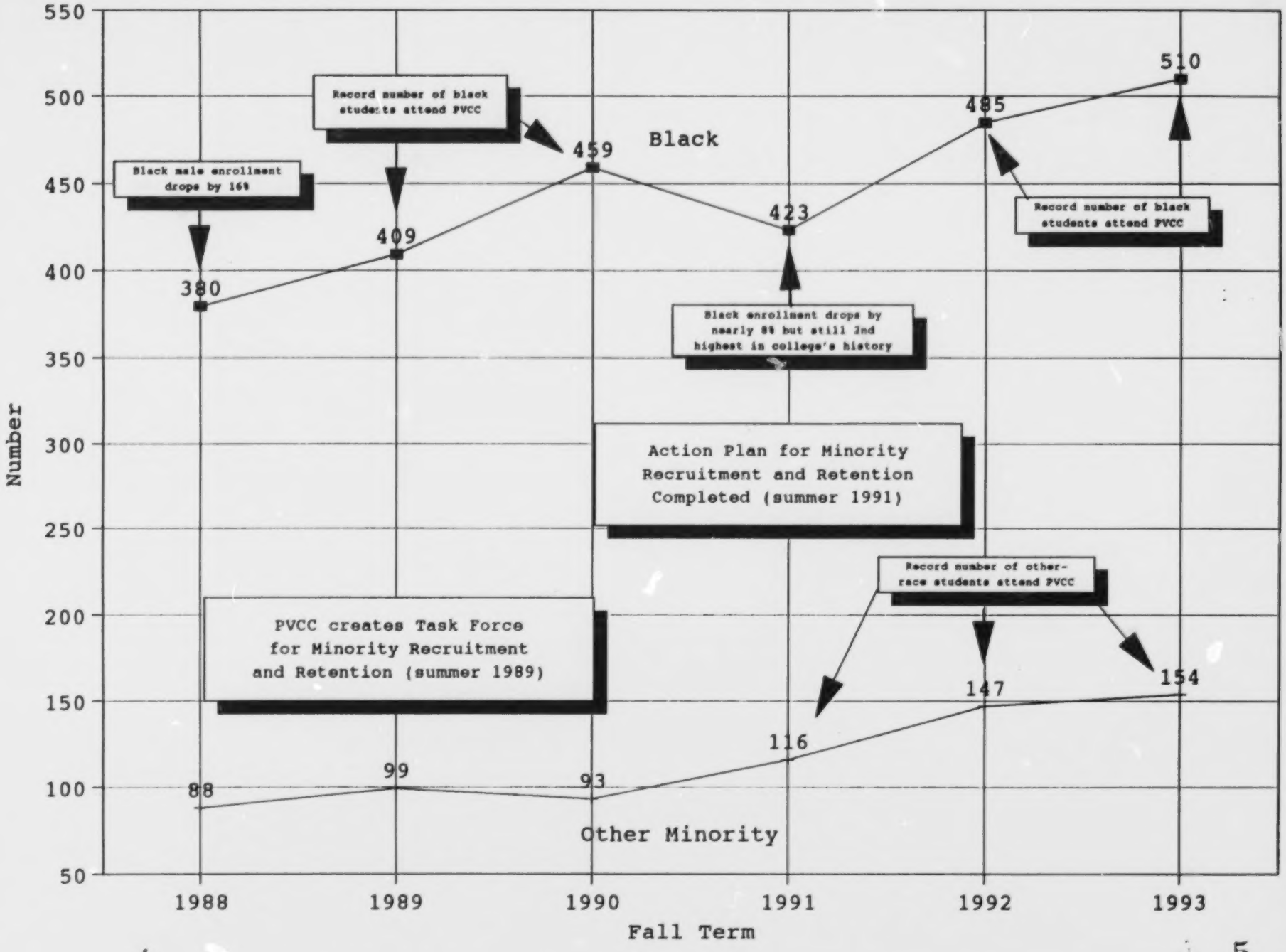
550
500
450
400
350
300
250
200
150
100
50
Number
Black
Other Minority
380
409
459
423
485
510
88
99
93
116
147
154
Black male enrollment drops by 16%
Record number of black students attend PVCC
Black enrollment drops by nearly 8% but still 2nd highest in college's history
Record number of black students attend PVCC
Action Plan for Minority Recruitment and Retention Completed (summer 1991)
PVCC creates Task Force for Minority Recruitment and Retention (summer 1989)
Record number of other-race students attend PVCC
1988
1989
1990
1991
1992
1993
Fall Term

MINORITY ENROLLMENT REPORT
FALL SEMESTER 1993

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Research Report No. 1-94

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MINORITY ENROLLMENT REPORT
FALL SEMESTER 1993

INTRODUCTION

This is the fourteenth in a continuing series of studies concerning minority enrollment at Piedmont Virginia Community College (PVCC). Each study is designed to display longitudinal minority enrollment data and examine trends which should prove helpful to those involved in planning student recruitment and retention activities.

All data in this series of reports were obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System (VCCS) and printed electronically by computer. These booklets consist of numerous tables of data relating to many different aspects of student enrollment within the VCCS. Each table within the Student Enrollment Booklet from which data were obtained is noted within this report.

MINORITY ENROLLMENT

Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993 (see Figure 1). This was a 5.1% increase over Fall Semester 1992 and is the largest number of minority students enrolled at the college during any single academic term. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever. Overall, between Fall Semester 1989 and Fall Semester 1993, minority enrollment increased by 30.7%.

Five-hundred ten, or 76.8% of all minority students were black. This was the largest number of black students to ever attend PVCC during any single term, breaking the old record (485, set in fall 1992) by 25 students. Black students accounted for 11.7% of the entire student body.

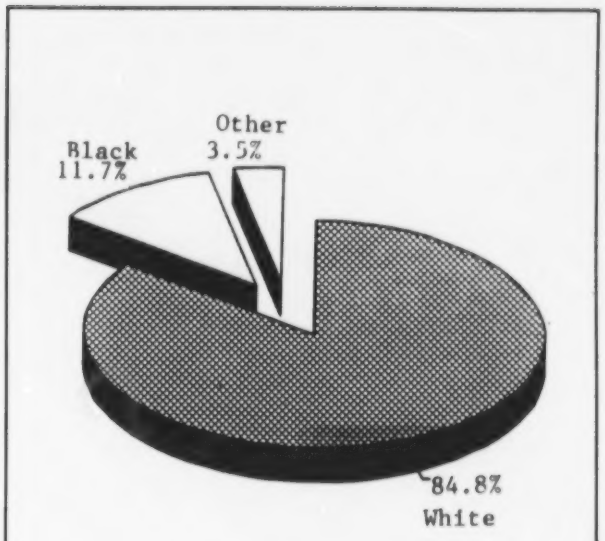

FIGURE 1: PVCC FALL TERM 1993 ENROLLMENT BY RACE

Of the remaining minority students, 82 were Oriental (Asians or Pacific Islanders), 33 were Hispanic, 6 were American Indians or Alaskan natives, and 33 classified themselves as "other."[1] The total number of minority students other than black was the highest in the college's history (154), exceeding the previous record of 147, set in fall 1992, by 3.5%.

As can be seen in Table 1, a large increase in minority enrollment has occurred during all but one of the past five years. Approximately 31% more minority students, and nearly 25% more black students, were enrolled in fall 1993 than in fall 1989. Between Fall Semester 1991 and Fall Semester 1993, the number of white students increased by only four (0.1%), while the number of minority students increased by 32

[1]As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Usually, students do not write comments. However, typically, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "humanoid" or "Indiana Irish" to justify their "other" classification. Three students were inadvertently classified "other" due to clerical error. Their status was corrected after the data for this report were generated.

(5.1%). In this respect it can safely be said that the 3% increase in total headcount at PVCC was due solely to increases in minority enrollment.

TABLE 1: PVCC FALL TERM HEADCOUNT BY RACE

YEAR	TOTAL WHITE	TOTAL BLACK	OTHER MINORITY Ori-ental	His-panic	Amer. Indian	Other	TOTAL OTHER MINORITY	TOTAL ALL MINORITY	TOTAL ALL STUDENTS
1989									
Number	3,946	409	62	21	3	13	99	508	4,454
Percentage	88.6%	9.2%	1.4%	0.5%	0.1%	0.3%	2.2%	11.4%	100.0%
Pct. Increase	5.8%	7.6%	34.8%	-16.0%	-57.1%	30.0%	12.5%	8.5%	6.1%
1990									
Number	3,785	459	52	22	4	15	93	552	4,337
Percentage	87.3%	10.6%	1.2%	0.5%	0.1%	0.3%	2.1%	12.7%	100.0%
Pct. Increase	-4.1%	12.2%	-16.1%	4.8%	33.3%	15.4%	-6.1%	8.7%	-2.6%
1991									
Number	3,701	423	73	27	5	11	116	539	4,240
Percentage	87.3%	10.0%	1.7%	0.6%	0.1%	0.3%	2.7%	12.7%	100.0%
Pct. Increase	-2.2%	-7.8%	40.4%	22.7%	25.0%	-26.7%	24.7%	-2.4%	-2.2%
1992									
Number	3,702	485	75	37	8	27	147	632	4,334
Percentage	85.4%	11.2%	1.7%	0.9%	0.2%	0.6%	3.4%	14.6%	100.0%
Pct. Increase	0.0%	14.7%	2.7%	37.0%	60.0%	145.5%	26.7%	17.3%	2.2%
1993									
Number	3,705	510	82	33	6	33	154	664	4,369
Percentage	84.8%	11.7%	1.9%	0.8%	0.1%	0.8%	3.5%	15.2%	100.0%
Pct. Increase	0.1%	5.2%	9.3%	-10.8%	-25.0%	22.2%	4.8%	5.1%	0.8%

SOURCE: VCCS Student Enrollment Booklets, Table 3a. Percentage figures indicate the percentage of students within a category for that particular year. Percentage increase figures indicate the increase or decrease by percentage in students from one year to the next. Note that before fall 1988 PVCC operated under a quarter system.

Minority enrollment patterns typically differ from overall student enrollment patterns. Between fall 1984 and fall 1985, minority student enrollment increased at a faster rate than either white student enrollment or enrollment in general. The opposite was true between fall 1985 and fall 1986 and between fall 1986 and fall 1987. Between fall 1987 and fall 1988 the enrollment patterns were approximately the same, but between fall 1988 and fall 1989 minority student enrollment once again increased at a slightly higher rate than either white student enrollment or enrollment in general.

Between fall 1989 and fall 1990, both white student enrollment and total student enrollment decreased while minority enrollment increased. Between fall 1990 and fall 1991, black student enrollment decreased at a higher rate than white student and total student enrollment did, and other-race student enrollment increased at a high rate. Between fall 1991 and fall 1992, both black student and other minority student enrollment increased at a much faster rate than did white student enrollment. Between fall 1992 and fall 1993, the trend continued with both black student and other minority student enrollment increasing at a greater rate than white student enrollment.

Minority enrollment trends are graphically illustrated in Figures 2 and 3.

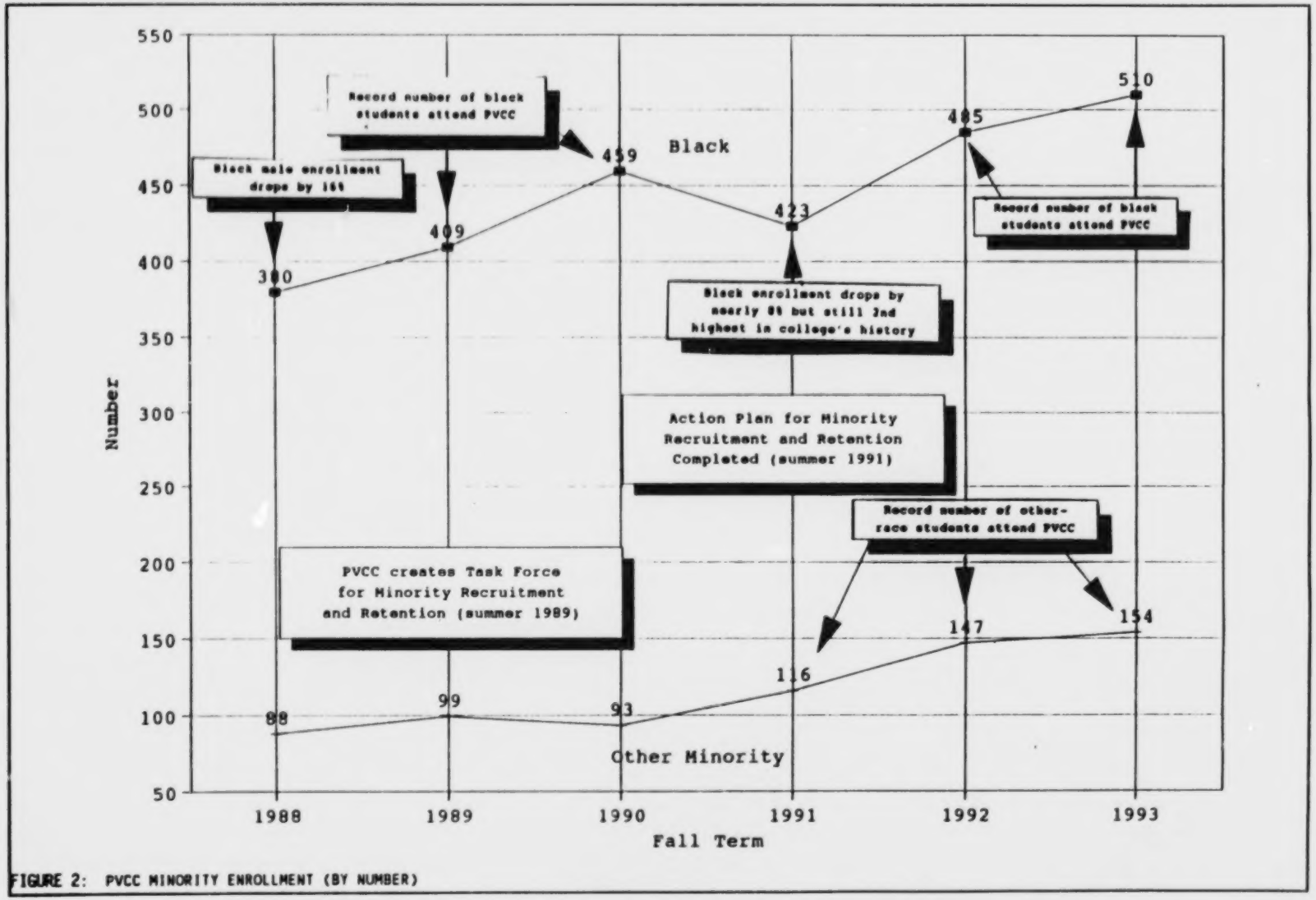

FIGURE 2: PVCC MINORITY ENROLLMENT (BY NUMBER)

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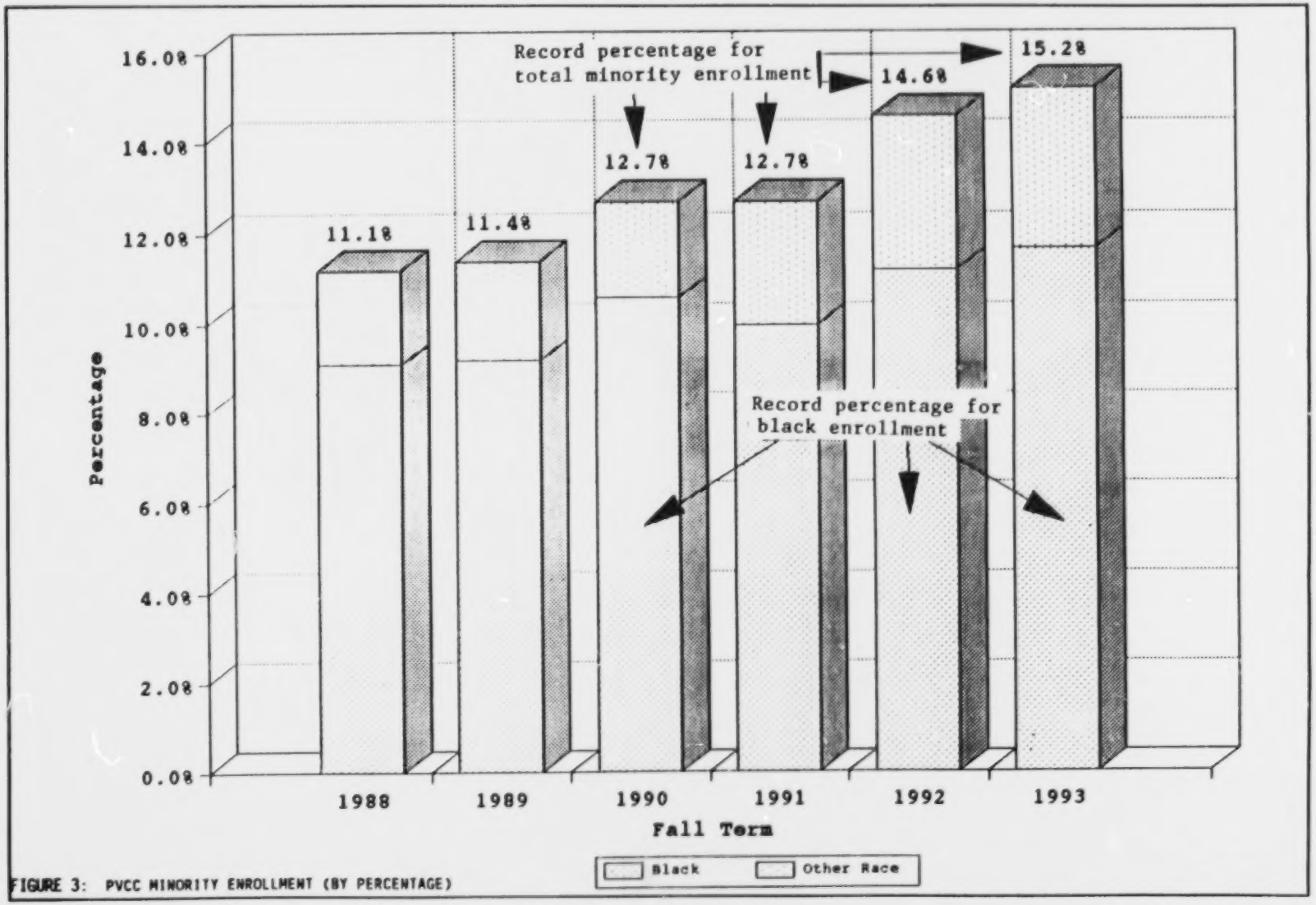

FIGURE 3: PVCC MINORITY ENROLLMENT (BY PERCENTAGE)

STUDENT DEMOGRAPHIC CHARACTERISTICS BY RACE

In previous minority enrollment studies, demographic characteristics of minority students have been similar to those of white students.[2] The one exception, noted in most of the previous minority enrollment reports, concerned sex. Nearly every fall, proportionally fewer black male students than white male students attended PVCC. This was also true in fall 1993. Only 27.5% of all black students at PVCC in fall 1993 were male. In contrast, 38.1% of all white students were male, and 40.9% of all minority students other than black were male.

TABLE 2: PVCC FALL TERM HEADCOUNT BY RACE AND SEX

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
MALE										
White	1502	38.1%	1450	38.3%	1442	39.0%	1399	37.8%	1411	38.1%
Black	126	30.8%	158	34.4%	132	31.2%	132	27.2%	140	27.5%
Other	43	43.4%	40	43.0%	47	40.5%	57	38.8%	63	40.9%
TOTAL	1671	37.5%	1648	38.0%	1621	38.2%	1588	36.6%	1614	36.9%
FEMALE										
White	2444	61.9%	2335	61.7%	2259	61.0%	2303	62.2%	2294	61.9%
Black	283	69.2%	301	65.6%	291	68.8%	353	72.8%	370	72.5%
Other	56	56.6%	53	57.0%	69	59.5%	90	61.2%	91	59.1%
TOTAL	2783	62.5%	2689	62.0%	2619	61.8%	2746	63.4%	2755	63.1%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 3d. Percentage figures indicate the percentage of males or the percentage of females by a particular racial category. Note that prior to fall 1988 PVCC operated under a quarter system.

In terms of actual numbers, black male enrollment at PVCC remained constant between fall 1992 and fall 1993. In other words, the increase in black student enroll-

[2]Demographic characteristics examined in this report are sex, age, and residence.

ment at the college was the result of twice as many black female students as male students attending PVCC.

Minority students were about the same age as white students in fall 1993. The mean age of black students (31) matched the mean age of white students, while the mean age of minority students other than black (28) was three years lower than that of black and white students. The distribution by age categories mirrored that of previous years. As can be seen in Table 3, slightly under 21% of all students were between the ages of 18 and 21, nearly 29% between the ages of 25 and 34, and over 21% between the ages of 35 and 44. During the fall 1993 semester, minority students were more evenly matched with white students in age distribution than in recent years.

TABLE 3: PVCC FALL TERM HEADCOUNT BY RACE AND AGE

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
UNDER 18										
White	41	1.0%	75	2.0%	87	2.4%	81	2.2%	102	2.8%
Black	4	1.0%	5	1.1%	10	2.4%	8	1.6%	6	1.2%
Other	5	5.1%	3	3.2%	1	0.9%	2	1.4%	3	1.9%
TOTAL	50	1.1%	83	1.9%	98	2.3%	91	2.1%	111	2.5%
18-21										
White	954	24.2%	948	25.0%	877	23.7%	791	21.4%	776	20.9%
Black	103	25.2%	110	24.0%	111	26.2%	120	24.7%	101	19.8%
Other	29	29.3%	21	22.6%	28	24.1%	37	25.2%	34	22.1%
TOTAL	1086	24.4%	1079	24.9%	1016	24.0%	948	21.9%	911	20.9%
22-24										
White	455	11.5%	427	11.3%	432	11.7%	450	12.2%	467	12.6%
Black	49	12.0%	70	15.3%	45	10.6%	56	11.5%	62	12.2%
Other	14	14.1%	13	14.0%	30	25.9%	25	17.0%	31	20.1%
TOTAL	518	11.6%	510	11.8%	507	12.0%	531	12.3%	560	12.8%
25-34										
White	1144	29.0%	1141	30.1%	1137	30.7%	1085	29.3%	1026	27.7%
Black	134	32.8%	150	32.7%	152	35.9%	147	30.3%	171	33.5%
Other	33	33.3%	35	37.6%	39	33.6%	47	32.0%	52	33.8%
TOTAL	1311	29.4%	1326	30.6%	1328	31.3%	1279	29.5%	1249	28.6%
35-44										
White	829	21.0%	779	20.6%	759	20.5%	823	22.2%	815	22.0%
Black	90	22.0%	94	20.5%	76	18.0%	110	22.7%	114	22.4%
Other	13	13.1%	15	16.1%	12	10.3%	26	17.7%	25	16.2%
TOTAL	932	20.9%	888	20.5%	847	20.0%	959	22.1%	954	21.8%
45-59										
White	409	10.4%	334	8.8%	352	9.5%	400	10.8%	465	12.6%
Black	27	6.6%	28	6.1%	29	6.9%	44	9.1%	52	10.2%
Other	5	5.1%	5	5.4%	5	4.3%	9	6.1%	7	4.5%
TOTAL	441	9.9%	367	8.5%	386	9.1%	453	10.5%	524	12.0%
60 AND OVER										
White	114	2.9%	81	2.1%	57	1.5%	72	1.9%	54	1.5%
Black	2	0.5%	2	0.4%	0	0.0%	0	0.0%	4	0.8%
Other	0	0.0%	1	1.1%	1	0.9%	1	0.7%	2	1.3%
TOTAL	116	2.6%	84	1.9%	58	1.4%	73	1.7%	60	1.4%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 11b. Percentage figures indicate the percentage of students in a particular racial category by a particular age category.

The PVCC fall semester headcount by race and residence is shown in Table 4. Approximately the same percentage of black and white students resided within the PVCC service region. The percentage of minority students other than black residing within the service region, however, was lower than that of either white or black students. The percentage of students residing outside the service region but within the Commonwealth of Virginia was highest for whites and lowest for minorities other than black. However, a much larger percentage of minority students other than black were classified as out-of-state students than were white or black students.

TABLE 4: PVCC FALL TERM HEADCOUNT BY RACE AND RESIDENCE

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
IN-DISTRICT										
White	3453	87.5%	3320	87.7%	3291	88.9%	3301	89.2%	3293	88.9%
Black	370	90.5%	409	89.1%	384	90.8%	431	88.9%	457	89.6%
Other	79	79.8%	77	82.8%	85	73.3%	123	83.7%	121	78.6%
TOTAL	3902	87.6%	3806	87.8%	3760	88.7%	3855	88.9%	3871	88.6%
OUT-OF-DISTRICT										
White	411	10.4%	399	10.5%	353	9.5%	335	9.0%	340	9.2%
Black	35	8.6%	43	9.4%	36	8.5%	42	8.7%	35	6.9%
Other	3	3.0%	6	6.5%	7	6.0%	11	7.5%	9	5.8%
TOTAL	449	10.1%	448	10.3%	396	9.3%	388	9.0%	384	8.8%
OUT-OF-STATE										
White	82	2.1%	66	1.7%	57	1.5%	66	1.8%	72	1.9%
Black	4	1.0%	7	1.5%	3	0.7%	12	2.5%	18	3.5%
Other	17	17.2%	10	10.8%	24	20.7%	13	8.8%	24	15.6%
TOTAL	103	2.3%	83	1.9%	84	2.0%	91	2.1%	114	2.6%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 8a. Percentage figures indicate the percentage of students in a particular racial category by their residence. In-district students are those who reside within the PVCC service region. Out-of-district students are those who reside within Virginia but not within the PVCC service region. Out-of-state students are those who reside outside of Virginia. Note that prior to fall 1988 PVCC operated under the quarter system.

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5.

TABLE 5: PVCC FALL TERM HEADCOUNT BY RACE AND IN-DISTRICT RESIDENCE

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
ALBEMARLE										
White	1622	47.0%	1530	46.1%	1525	46.3%	1476	44.7%	1493	45.3%
Black	129	34.9%	125	30.6%	121	31.5%	131	30.4%	131	28.7%
Other	35	44.3%	31	40.3%	35	41.2%	45	36.6%	53	43.8%
TOTAL	1786	45.8%	1686	44.3%	1681	44.7%	1652	42.9%	1677	43.3%
BUCKINGHAM										
White	58	1.7%	59	1.8%	57	1.7%	59	1.8%	55	1.7%
Black	13	3.5%	21	5.1%	16	4.2%	22	5.1%	20	4.4%
Other	2	2.5%	0	0.0%	1	1.2%	1	0.8%	0	0.0%
TOTAL	73	1.9%	80	2.1%	74	2.0%	82	2.1%	75	1.9%
FLUVANNA										
White	203	5.9%	215	6.5%	235	7.1%	306	9.3%	263	8.0%
Black	39	10.5%	38	9.3%	25	6.5%	39	9.0%	37	8.1%
Other	1	1.3%	3	3.9%	2	2.4%	4	3.3%	2	1.7%
TOTAL	243	6.2%	256	6.7%	262	7.0%	349	9.1%	302	7.8%
GREENE										
White	262	7.6%	288	8.7%	266	8.1%	277	8.4%	294	8.9%
Black	9	2.4%	15	3.7%	16	4.2%	16	3.7%	25	5.5%
Other	1	1.3%	4	5.2%	6	7.1%	8	6.5%	3	2.5%
TOTAL	272	7.0%	307	8.1%	288	7.7%	301	7.8%	322	8.3%
LOUISA										
White	132	3.8%	153	4.6%	160	4.9%	162	4.9%	201	6.1%
Black	26	7.0%	33	8.1%	42	10.9%	42	9.7%	51	11.2%
Other	2	2.5%	2	2.6%	2	2.4%	5	4.1%	4	3.3%
TOTAL	160	4.1%	188	4.9%	204	5.4%	209	5.4%	256	6.6%
NELSON										
White	138	4.0%	144	4.3%	159	4.8%	156	4.7%	173	5.3%
Black	13	3.5%	14	3.4%	13	3.4%	27	6.3%	16	3.5%
Other	2	2.5%	1	1.3%	0	0.0%	4	3.3%	5	4.1%
TOTAL	153	3.9%	159	4.2%	172	4.6%	187	4.9%	194	5.0%
CHARLOTTESVILLE										
White	1038	30.1%	931	28.0%	889	27.0%	865	26.2%	814	24.7%
Black	141	38.1%	163	39.9%	151	39.3%	154	35.7%	177	38.7%
Other	36	45.6%	36	46.8%	39	45.9%	56	45.5%	54	44.6%
TOTAL	1215	31.1%	1130	29.7%	1079	28.7%	1075	27.9%	1045	27.0%
TOTAL IN-DISTRICT										
White	3453	100%	3320	100%	3291	100%	3301	100%	3293	100%
Black	370	100%	409	100%	384	100%	431	100%	457	100%
Other	79	100%	77	100%	85	100%	123	100%	121	100%
TOTAL	3902	100%	3806	100%	3760	100%	3855	100%	3871	100%

SOURCE: VCCS Student Enrollment Booklets, Table 8A.

Most minority students residing within PVCC's service region lived within the City of Charlottesville or in Albemarle County. Approximately two-thirds of all black students from the service region, and nearly 90% of minority students other than black, were residents of one of these two jurisdictions. As in previous years, the largest number of blacks resided in the City of Charlottesville, and the second largest number resided in Albemarle County.

PVCC has never enrolled as high a percentage of non-whites as reside within the service region as a whole. As can be seen in Table 6, approximately 18% of the

TABLE 6: PERCENTAGE OF NON-WHITES BY SERVICE REGION POPULATION AND PVCC FALL HEADCOUNT

	1989		1990		1991		1992		1993	
RESIDENCE	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC
Albemarle	11.8%	9.2%	11.7%	9.3%	12.9%	9.3%	12.9%	10.7%	12.9%	11.0%
Buckingham	41.2%	20.5%	42.9%	26.3%	41.2%	23.0%	41.2%	28.0%	41.2%	26.7%
Fluvanna	25.3%	16.5%	27.6%	16.0%	23.4%	10.3%	23.4%	12.3%	23.4%	12.9%
Greene	6.5%	3.7%	7.2%	6.2%	7.0%	7.6%	7.0%	8.0%	7.0%	8.7%
Louisa	28.0%	17.5%	30.0%	18.6%	26.4%	21.6%	26.4%	22.5%	26.4%	21.5%
Nelson	19.7%	9.8%	17.5%	9.4%	19.8%	7.6%	19.8%	16.6%	19.8%	10.8%
Charlottesville	23.4%	14.6%	21.0%	17.6%	23.9%	17.6%	23.9%	19.5%	23.9%	22.1%
TOTAL	18.2%	11.5%	17.9%	12.8%	18.6%	12.5%	18.6%	14.4%	18.6%	14.9%

SOURCE: VCCS census tapes and VCCS Student Enrollment Booklets, Table 15. The population percentage is the percentage of non-whites projected to be residing in each locality during a particular year; the headcount percentage is the percentage of non-white students attending PVCC during the fall term of a particular year. Note that prior to fall 1988 PVCC operated under the quarter system. Note, too, that 1991 and 1992 population percentages are identical. Both are based upon actual 1990 census figures.

service region population during any recent year was non-white, while typically less than 14% of the PVCC student service region population was non-white. However,

over the past two years, the gap between the two narrowed considerably, as almost 15% of all fall 1993 PVCC service region students were non-white.

STUDENT ENROLLMENT CHARACTERISTICS BY RACE

Differences in white and minority enrollment characteristics often provide indications as to what minority students find attractive about PVCC. Enrollment characteristics examined in this study are attendance (new or returning), status (full-time or part-time), class (freshmen, sophomores, developmental, or unclassified), program (college transfer, occupational/technical, developmental, or unclassified), degree sought (Associate of Arts [A.A.], Associate of Science [A.S.], Associate of Applied Science [A.A.S.], diploma, certificate, developmental, or unclassified), and curriculum (Business Administration, Education, Fine Arts, and so forth).

TABLE 7: PVCC FALL TERM HEADCOUNT BY RACE AND NEW/RETURNING STATUS

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
NEW										
White	1309	33.2%	1249	33.0%	1112	30.0%	1125	30.4%	1085	29.3%
Black	144	35.2%	150	32.7%	116	27.4%	155	32.0%	139	27.3%
Other	40	40.4%	37	39.8%	47	40.5%	56	38.1%	54	35.1%
TOTAL	1493	33.5%	1436	33.1%	1275	30.1%	1336	30.8%	1278	29.3%
RETURNING										
White	2637	66.8%	2536	67.0%	2589	70.0%	2577	69.6%	2620	70.7%
Black	265	64.8%	309	67.3%	307	72.6%	330	68.0%	371	72.7%
Other	59	59.6%	56	60.2%	69	59.5%	91	61.9%	100	64.9%
TOTAL	2961	66.5%	2901	66.9%	2965	69.9%	2998	69.2%	3091	70.7%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 3l, 14b, and 15. Percentage figures indicate the percentage of students in a particular racial category by their status (new or returning). A new student is any student who has never attended PVCC before. Note that prior to fall 1988 PVCC operated under the quarter system.

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As can be seen in Table 7, just under 30% of all white and black students were new to PVCC in Fall Semester 1993.[3] Proportionally, there were slightly fewer new black students than white students, and more new minority students other than black than either white or black students.

TABLE 8: PVCC FALL TERM HEADCOUNT BY RACE AND FULL-TIME/PART-TIME STATUS

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
FULL-TIME										
White	747	18.9%	754	19.9%	768	20.8%	719	19.4%	667	18.0%
Black	66	16.1%	102	22.2%	97	22.9%	86	17.7%	85	16.7%
Other	24	24.2%	25	26.9%	31	26.7%	37	25.2%	49	31.8%
TOTAL	837	18.8%	881	20.3%	896	21.1%	842	19.4%	801	18.3%
PART-TIME										
White	3199	81.1%	3031	80.1%	2933	79.2%	2983	80.6%	3038	82.0%
Black	343	83.9%	357	77.8%	326	77.1%	399	82.3%	425	83.3%
Other	75	75.8%	68	73.1%	85	73.3%	110	74.8%	105	68.2%
TOTAL	3617	81.2%	3456	79.7%	3344	78.9%	3492	80.6%	3568	81.7%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 15. Percentage figures indicate the percentage of students in a particular racial category by their status (full-time or part-time). A full-time student is any student carrying twelve or more credit hours of course work during the term. Note that prior to fall 1988 PVCC operated under a quarter system.

During the late 1980's and early 1990's, a notable increase in full-time students occurred at PVCC (see Table 8). This increased culminated in fall 1991 with 896 full-time students. Of these, 128 (14.3%) were minority students. Between 1991 and 1993, however, the total number of full-time students declined by 10.6%, while during the same two years, the number of minority full-time students continued to grow, increasing 4.7%. Between fall 1992 and fall 1993, black full-time student enrollment decreased by

[3]New students include first-time students (those who have not attended college previously) and transfer students (those who have attended college previously but have never attended PVCC).

only one (1%) while white full-time student enrollment decreased by 52 (7%). Minority full-time enrollment other than black increased (32%) for the fifth consecutive year. Since 1989, full-time enrollment other than black has increased by 104%. Over the same five year period, black full-time enrollment has increased 29%, and full-time white student enrollment has decreased 11%.

Proportionally, nearly one-third of all minority students other than black were enrolled at PVCC as full-time students, while less than one-fifth of all white and black students were.

PVCC fall term headcount by race and class is shown in Table 9. Normally, during any fall term, a higher percentage of minority students are classified as freshmen than white students, and this was true during fall 1993. While only slightly over one-third of all white students were classified as freshmen, nearly one-half of all minority students were. On the other hand, a smaller percentage of minority students were classified as sophomores.

TABLE 9: PVCC FALL TERM HEADCOUNT BY RACE AND CLASS

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
FRESHMEN										
White	1350	34.2%	1324	35.0%	1332	36.0%	1385	37.4%	1277	34.5%
Black	166	40.6%	210	45.8%	218	51.5%	234	48.2%	258	50.6%
Other	43	43.4%	41	44.1%	50	43.1%	66	44.9%	70	45.5%
TOTAL	1559	35.0%	1575	36.3%	1600	37.7%	1685	38.9%	1605	36.7%
SOPHOMORES										
White	533	13.5%	545	14.4%	551	14.9%	548	14.8%	574	15.5%
Black	47	11.5%	50	10.9%	51	12.1%	61	12.6%	53	10.4%
Other	15	15.2%	9	9.7%	14	12.1%	16	10.9%	19	12.3%
TOTAL	595	13.4%	604	13.9%	616	14.5%	625	14.4%	646	14.8%
DEVELOPMENTAL										
White	20	0.5%	15	0.4%	18	0.5%	7	0.2%	7	0.2%
Black	8	2.0%	12	2.6%	9	2.1%	6	1.2%	11	2.2%
Other	2	2.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED										
White	2043	51.8%	1901	50.2%	1800	48.6%	1762	47.6%	1847	49.9%
Black	188	46.0%	187	40.7%	145	34.3%	184	37.9%	188	36.9%
Other	39	39.4%	41	44.1%	52	44.8%	65	44.2%	65	42.2%
TOTAL	2270	51.0%	2129	49.1%	1997	47.1%	2011	46.4%	2100	48.1%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 4 and 7. Percentage figures indicate the percentage of students in a particular racial category by class status (freshman or sophomore). Students who have successfully completed over 45 credit hours toward their degrees are classified as sophomores; those who have not are classified as freshmen. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any program. Note that prior to fall 1988 PVCC operated under a quarter system.

As full-time student enrollment decreased at PVCC, curricular student enrollment also decreased. The percentage of curricular students fell from 53.6% in fall 1992 to 51.9% in fall 1993. This was not true for black students, however. The percentage for

curricular black students rose from 62.1% to 63.2%. The percentage for minority students other than black also increased by 2%. It is worth noting that proportionally, more blacks than whites or other minorities enroll at PVCC as degree-seeking students (see Table 10).

TABLE 10: PVCC FALL HEADCOUNT BY RACE AND TYPE OF PROGRAM

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
COLLEGE TRANSFER										
White	1282	32.5%	1319	34.8%	1348	36.4%	1359	36.7%	1276	34.4%
Black	119	29.1%	130	28.3%	160	37.8%	190	39.2%	192	37.6%
Other	39	39.4%	37	39.8%	48	41.4%	67	45.6%	70	45.5%
TOTAL	1440	32.3%	1486	34.3%	1556	36.7%	1616	37.3%	1538	35.2%
OCCUPATIONAL /TECHNICAL										
White	601	15.2%	550	14.5%	535	14.5%	574	15.5%	575	15.5%
Black	94	23.0%	130	28.3%	109	25.8%	105	21.6%	119	23.3%
Other	19	19.2%	13	14.0%	16	13.8%	15	10.2%	19	12.3%
TOTAL	714	16.0%	693	16.0%	660	15.6%	694	16.0%	713	16.3%
DEVELOPMENTAL										
White	20	0.5%	15	0.4%	18	0.5%	7	0.2%	7	0.2%
Black	8	2.0%	12	2.6%	9	2.1%	6	1.2%	11	2.2%
Other	2	2.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED										
White	2043	51.8%	1901	50.2%	1800	48.6%	1762	47.6%	1847	49.9%
Black	188	46.0%	187	40.7%	145	34.3%	184	37.9%	188	36.9%
Other	39	39.4%	41	44.1%	52	44.8%	65	44.2%	65	42.2%
TOTAL	2270	51.0%	2129	49.1%	1997	47.1%	2011	46.4%	2100	48.1%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 4. Percentage figures indicate the percentage of students in a particular racial category by the program in which they are enrolled. College transfer students are enrolled in programs leading toward the A.A. or A.S. degrees. These programs are designed as transfer programs to four-year colleges or universities. Occupational/technical students are enrolled in programs leading toward the A.A.S. degree or toward a certificate or diploma. These programs are designed to provide job-related skills for various occupational fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any degree program. Note that prior to fall 1988 PVCC operated under a quarter system.

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Over one-third of all PVCC students were enrolled in college transfer programs in fall 1993. A slightly higher percentage of both black and other minority students were enrolled in college transfer programs than white students. The figures for fall 1993 were quite similar to those for previous fall terms.

A higher percentage of black students were enrolled in occupational/technical programs than were other minority students or white students. The number of white students enrolled in occupational/technical programs has gradually increased since fall 1991, reversing a downward trend prior to 1991. On the other hand, the number of black students enrolled in occupational/technical programs rose sharply between fall 1989 and fall 1990, then fell between fall 1990 and fall 1992, and again rose sharply between fall 1992 and fall 1993.

Enrollment patterns by race and degree sought are shown in Table 11. College transfer programs are those leading toward either the A.A. or A.S. degrees; occupational/technical programs are those leading toward the A.A.S. degree, a certificate, or a diploma. PVCC fall term headcount by race and curricular programs is shown in Table 12 and Table 13. These tables are presented to assist academic administrators and faculty in assessing minority enrollments within their divisions and programs. However, considerable caution should be exercised when examining these data. In any particular year, very few minority students may be enrolled in a particular curriculum. Because of such small numbers, the statistical reliability of the data is questionable.

TABLE 11: PVCC FALL TERM HEADCOUNT BY RACE AND DEGREE SOUGHT

CATEGORY	1989 No.	1989 Pct.	1990 No.	1990 Pct.	1991 No.	1991 Pct.	1992 No.	1992 Pct.	1993 No.	1993 Pct.
A.A.										
White	305	7.7%	398	10.5%	405	10.9%	409	11.0%	365	9.9%
Black	17	4.2%	32	7.0%	37	8.7%	38	7.8%	39	7.6%
Other	8	8.1%	7	7.5%	10	8.6%	11	7.5%	13	8.4%
TOTAL	330	7.4%	437	10.1%	452	10.7%	458	10.6%	417	9.5%
A.S.										
White	977	24.8%	921	24.3%	943	25.5%	950	25.7%	911	24.6%
Black	102	24.9%	98	21.4%	123	29.1%	152	31.3%	153	30.0%
Other	31	31.3%	30	32.3%	38	32.8%	56	38.1%	57	37.0%
TOTAL	1110	24.9%	1049	24.2%	1104	26.0%	1158	26.7%	1121	25.7%
A.A.S.										
White	554	14.0%	525	13.9%	507	13.7%	545	14.7%	542	14.6%
Black	84	20.5%	118	25.7%	100	23.6%	97	20.0%	107	21.0%
Other	19	19.2%	13	14.0%	16	13.8%	15	10.2%	19	12.3%
TOTAL	657	14.8%	656	15.1%	623	14.7%	657	15.2%	668	15.3%
DIPLOMA										
White	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Black	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TOTAL	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CERTIFICATE										
White	46	1.2%	25	0.7%	28	0.8%	29	0.8%	33	0.9%
Black	10	2.4%	12	2.6%	9	2.1%	8	1.6%	12	2.4%
Other	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TOTAL	56	1.3%	37	0.9%	37	0.9%	37	0.9%	45	1.0%
DEVELOPMENTAL										
White	20	0.5%	15	0.4%	18	0.5%	7	0.2%	7	0.2%
Black	8	2.0%	12	2.6%	9	2.1%	6	1.2%	11	2.2%
Other	2	2.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED										
White	2043	51.8%	1901	50.2%	1800	48.6%	1762	47.6%	1847	49.9%
Black	188	46.0%	187	40.7%	145	34.3%	184	37.9%	188	36.9%
Other	39	39.4%	41	44.1%	52	44.8%	65	44.2%	65	42.2%
TOTAL	2270	51.0%	2129	49.1%	1997	47.1%	2011	46.4%	2100	48.1%
ALL STUDENTS										
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 4 and 7. Percentage figures indicate the percentage of students in a particular racial category by the degree they are seeking. Degrees offered by PVCC are the Associate of Arts (A.A.), the Associate of Science (A.S.), and the

TABLE 12: PVCC FALL TERM HEADCOUNT NUMBER BY RACE AND CURRICULUM

CURRICULUM	1989				1990				1991				1992				1993			
	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL
Business Admin.	321	28	11	360	313	21	11	345	280	32	11	323	246	46	20	312	215	41	14	270
Education	62	5	2	69	61	6	1	68	71	7	1	79	74	7	2	83	65	9	3	77
Fine Arts	54	3	1	58	65	0	2	67	43	5	2	50	45	8	3	56	34	4	4	42
General Studies	356	50	9	415	395	57	12	464	428	74	16	518	472	86	19	577	465	90	19	574
Liberal Arts	346	26	8	380	333	32	5	370	362	32	8	402	364	30	8	402	331	35	9	375
Science	143	7	8	158	152	14	6	172	164	10	10	184	158	13	15	186	166	13	21	200
AA/AS TOTAL	1282	119	39	1440	1319	130	37	1486	1348	160	48	1556	1359	190	67	1616	1276	192	70	1538
Accounting	58	4	2	64	57	8	2	67	54	8	2	64	49	5	1	55	58	11	2	71
Computer Info.	92	22	5	119	87	30	2	119	67	29	5	101	78	29	4	111	79	33	4	116
Draft & Design	26	2	0	28	23	4	0	27	19	2	0	21	27	3	0	30	11	2	0	13
Electronics	44	5	2	51	40	10	0	50	47	4	1	52	51	8	1	60	44	7	1	52
Management	124	15	0	139	109	23	1	133	92	19	0	111	97	17	4	118	99	18	5	122
Marketing	28	3	2	33	26	3	0	29	16	3	2	21	20	1	0	21	17	0	0	17
Nursing	101	12	5	118	104	13	5	122	113	8	3	124	127	8	3	138	132	8	6	146
Office Systems	29	18	2	49	27	22	1	50	37	23	1	61	39	21	1	61	35	24	1	60
Police Science	33	2	1	36	37	4	1	42	53	3	1	57	55	5	1	61	66	4	0	70
Resp. Therapy	18	1	0	19	15	1	1	17	9	1	1	11	2	0	0	2	1	0	0	1
Science Lab	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AAS TOTAL	554	84	19	657	525	118	13	656	507	100	16	623	545	97	15	657	542	107	19	668
Arts/Crafts	1	2	0	3	1	1	0	2	1	0	0	1	2	0	0	2	1	0	0	1
Auto Mechanics	0	0	0	0	2	0	0	2	1	0	0	1	1	0	0	1	3	0	0	3
Career Studies	34	6	0	40	17	5	0	22	23	5	0	28	21	4	0	25	21	6	0	27
Clerical Studies	4	1	0	5	1	4	0	5	1	2	0	3	1	2	0	3	2	5	0	7
Drafting	2	1	0	3	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1
Draft Design	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Electronic Svc.	0	0	0	0	2	0	0	2	0	0	0	0	1	0	0	1	1	1	0	2
Health Tech.	4	0	0	4	0	1	0	1	1	2	0	3	0	2	0	2	1	0	0	1
Law Enforcement	1	0	0	1	2	1	0	3	1	0	0	1	3	0	0	3	3	0	0	3
DIP/CERT TOTAL	47	10	0	57	25	12	0	37	28	9	0	37	29	8	0	37	33	12	0	45
DEVELOPMENTAL	20	8	2	30	15	12	2	29	18	9	0	27	7	6	0	13	7	11	0	18
UNCLASSIFIED	2043	188	39	2270	1901	187	41	2129	1800	145	52	1997	1762	184	65	2011	1847	188	65	2100
GRAND TOTAL	3946	409	99	4454	3785	459	93	4337	3701	423	116	4240	3702	485	147	4334	3705	510	154	4369

SOURCE: VCCS Student Enrollment Booklet, Tables 4 and 7. Wh=White; Bl=Black; Oth=Other; All=total.
Prior to fall 1988 PVCC operated under a quarter system; it now operates under a semester system.

TABLE 13: PVCC TERM HEADCOUNT PERCENTAGE BY RACE AND CURRICULUM

CURRICULUM	1989				1990				1991				1992				1993			
	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL
Business Admin.	8%	7%	11%	8%	8%	5%	12%	8%	8%	8%	9%	8%	7%	9%	14%	7%	6%	8%	9%	6%
Education	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2%
Fine Arts	1%	1%	1%	1%	2%	0%	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	3%	1%
General Studies	9%	12%	9%	9%	10%	12%	13%	11%	12%	17%	14%	12%	13%	18%	13%	13%	13%	18%	12%	13%
Liberal Arts	9%	6%	8%	9%	9%	7%	5%	9%	10%	8%	7%	9%	10%	6%	5%	9%	9%	7%	6%	9%
Science	4%	2%	8%	4%	4%	3%	6%	4%	4%	2%	9%	4%	4%	3%	10%	4%	4%	3%	14%	5%
AA/AS TOTAL	32%	29%	39%	32%	35%	28%	40%	34%	36%	38%	41%	37%	37%	39%	46%	37%	34%	38%	45%	35%
Accounting	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	2%
Computer Info.	2%	5%	5%	3%	2%	7%	2%	3%	2%	7%	4%	2%	2%	6%	3%	3%	2%	6%	3%	3%
Draft & Design	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%
Electronics	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Management	3%	4%	0%	3%	3%	5%	1%	3%	2%	4%	0%	3%	3%	4%	3%	3%	3%	4%	3%	3%
Marketing	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Nursing	3%	3%	5%	3%	3%	3%	5%	3%	3%	2%	3%	3%	3%	2%	2%	3%	4%	2%	4%	3%
Office Systems	1%	4%	2%	1%	1%	5%	1%	1%	1%	5%	1%	1%	1%	4%	1%	1%	1%	5%	1%	1%
Police Science	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	2%
Resp. Therapy	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Science Lab	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
AAS TOTAL	14%	21%	19%	15%	14%	26%	14%	15%	14%	24%	14%	15%	15%	20%	10%	15%	15%	21%	12%	15%
Arts/Crafts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Auto Mechanics	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Career Studies	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%
Clerical Studies	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Drafting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Draft Design	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Electronic Svc.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Health Tech.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Law Enforcement	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DIP/CERT TOTAL	1%	2%	0%	1%	1%	3%	0%	1%	1%	2%	0%	1%	1%	2%	0%	1%	1%	2%	0%	1%
DEVELOPMENTAL	1%	2%	2%	1%	0%	3%	2%	1%	0%	2%	0%	1%	0%	1%	0%	0%	0%	2%	0%	0%
UNCLASSIFIED	52%	46%	39%	51%	50%	41%	44%	49%	49%	34%	45%	47%	48%	38%	44%	46%	50%	37%	42%	48%

SOURCE: Table 11. Percentages within this table are by column. In other words, a percentage figure represents the percentage of students by race in a particular curriculum. Wh=White; Bl=Black; Oth=Other; All=total. Prior to fall 1988 PVCC operated under a quarter system.

CONCLUSIONS

Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993. This was a 5% increase over the fall 1992 figure and marked the second consecutive record-setting year. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever, as was the number and percentage of both black students (510, 11.7%) and other minority students (154, 3.5%). In fact, the two-year gains in minority enrollment were largely responsible for the increase in the total number of students attending PVCC between fall 1991 and fall 1993 (the number of white students increased by only four during this two-year period).

During the past two years, minority student enrollment has increased substantially at PVCC. Yet, in terms of total minority enrollment, the college falls below the national and the state norms. In 1991, 24.6% of all students in the United States attending two-year public institutions were of minority status (U.S. Department of Education figures). Within the Commonwealth of Virginia, 18.7% of all public two-year students were minority. This is misleading, however, because in terms of black student enrollment, PVCC is ahead of the national norm. During Fall Semester 1992 and Fall Semester 1993, PVCC black student enrollment exceeded the national average of 10.2% with percentages of 11.2% and 11.7%, respectively.

This upsurge in minority enrollment, particularly among black students, can be attributed largely to the efforts of President Dr. Deborah DiCroce. During the summer of 1989, in an effort to attract minorities to the college, Dr. DiCroce created the Task Force for Minority Recruitment and Retention. Two years later, the Action Plan for Minority Recruitment and Retention was completed by the Task Force and implemented by the college. A group of prominent black community leaders has been instrumental in

assisting college officials implement the plan. Certainly, as can be seen in this report, the work of Dr. DiCroce, the Task Force, and the Black Community Leaders Group, is yielding a rich harvest in terms of minority student enrollment.